



THE 2022 FINAT SUSTAINABILITY AWARDS

finatsustainabilityawards.com

SUSTAINABILITY

Sustainable practice is key to the self-adhesive label industry and has been recognized as a top priority within FINAT's strategy.

In addition to the growing availability of sustainable and economically-viable recycling solutions for secondary materials from the industry, companies are making concerted efforts to limit the amount of raw materials used, increase the use of recycled material and to limit the impact of labels on the recyclability of the labelled product. Furthermore, social sustainability is promoted by promoting employee wellness and engaging with the community, for instance.

For more information on FINAT's initiatives for sustainability, including available solutions for release liner recycling, visit [finat.com/sustainability](https://www.finat.com/sustainability)

2022 FINAT SUSTAINABILITY AWARD

Is your company active in increasing the sustainability of self-adhesive labels? Then apply now to the FINAT Sustainability Award competition and be recognized for leading the industry by example!

The 2022 FINAT Sustainability Award will recognize efforts of the self-adhesive label industry related to sustainability in the following areas:

- **Reduction of product or corporate environmental impact (energy/resources/waste)**
- **Optimization of recycling**
- **Workforce development**
- **Community engagement**
- **Innovative products and services**

WHAT CAN I WIN?

In recognition for your efforts, winners will be interviewed in a showcase video, and the initiative will be featured in an article in Labels and Labelling. The winning initiative will be prominently promoted in FINAT news and on the FINAT website.

Honourable mentions will receive coverage in our Congress Report and article, as well as the FINAT website.

The official awards ceremony will be held on the occasion of the FINAT Technical Seminar, 23-25 November 2022 at the InterContinental Barcelona, Spain.

WHO CAN PARTICIPATE?

The competition is open to all FINAT members. Judging will take place in four categories:

1. converters (small and medium);
2. converters (large);
3. suppliers (small and medium);
4. suppliers (large).

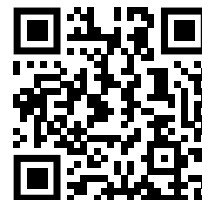
The category will be determined by the annual turnover of the FINAT member:

- **small and medium < €50M**
- **large ≥ €50M.**

HOW DO I APPLY?

Enter the competition for free by providing details on the initiative.

CLICK HERE
TO ENTER THE
COMPETITION



All entries must be submitted online by Friday 7 October 2022 17:00 CET. Projects launched in 2021 and 2022 are eligible.

JURY

All entries will be judged by an independent panel of representatives from the industry, chaired by Jacques van Leeuwen, former recycling consultant of FINAT and industry veteran in the field of sustainable initiatives for the industry.



CRITERIA

Eligible projects or initiatives will be evaluated on their demonstration of the following criteria:

1. Environmental impact
2. Social impact
3. Achievements
4. Relevance for the industry
5. Cooperation along the value chain
6. Originality

INFORMATION

For more information, please contact FINAT's Regulatory Affairs & Sustainability Manager, Pablo Englebienne, at +31 70 312 3910 or penglebienne@lejeune.nl, or visit the FINAT Sustainability portal at <https://www.finat.com/sustainability>

ABOUT FINAT

FINAT, founded in Paris in 1958 with headquarters in The Hague (The Netherlands), is the European association for manufacturers of self-adhesive labels and related products and services.

FINAT has set sustainable practice of the industry as one of the key strategic areas.

To this end, FINAT has launched a sustainability portal containing comprehensive information on available release liner recycling solutions in multiple languages, and an information campaign to educate the industry on the opportunities for release liner recycling. FINAT and TLMI have produced a harmonised LCA Guidance Document and sector approach to provide insight into the environmental hotspots of the complete life cycle of a self-adhesive label, as well as opportunities to improve.

FINAT is a founding member of CELAB Europe, a member of the International Confederation of Paper and Board Converters in Europe (CITPA) and the International Technical Centre for Bottling and Related Packaging (CETIE), a supporter of the European Paper Recycling Council (EPRC), the European Declaration on Paper Recycling and RecyClass, and an associate member of HolyGrail 2.0. FINAT actively engages in dialogue with downstream users, lawmakers and stakeholders to optimize the interaction between labels and the labelled products.



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