



FINAT MEDIA AND SPONSORING OPTIONS 2026

B2B ADVERTISING & MARKETING OPPORTUNITIES

LINKING THE LABEL COMMUNITY
LIVE, ONLINE AND IN PRINT

In 2026 you can opt to support FINAT's two events (the European Label Forum, 27-29 May in Seville, and/or the Printer-2-Printer Seminar, 4-6 November in Milan). To help you choose the right medium to profile your company, we have developed a number of combined marketing (B2B) packages. Of course the stand-alone options of advertising and sponsoring an event will remain available as well.

PRICES STAND-ALONE OPTIONS

ADVERTISING

YEARBOOK	Full page € 3,765	Half Page € 3,080	Quarter page € 2,550
LNO	Full year € 2,300	Half year € 1,220	Quarter year € 800
WEBSITE	Full year € 1,700	Half year € 1,010	Quarter year € 555

P.S. A 15% discount is given if a combination of two or more options is chosen. For agencies a 5% discount for adverts in the Yearbook will apply.

SPONSORING

EUROPEAN LABEL FORUM	Gold € 6,200	Silver € 3,600	Bronze € 1,800 (tabletop only)
PRINTER-2-PRINTER SEMINAR	Standard € 975		

PRICES COMBINED PACKAGES

(COVER A BROAD RANGE OF POSSIBILITIES FOR THE FULL YEAR)

PACKAGE	PRICE	SPONSOR ELF	SPONSOR P2P SEMINAR	ADVERT YEAR BOOK	ADVERT LNO	ADVERT WEB	REGULAR PRICE	ROI/ DISCOUNT	%
TITANIUM full coverage (sponsorship all events + all media)	€ 12,350	X (gold)	X	X (1 page)	X (1 year)	X (1 year)	€ 14,890	€ 2,540	17%
DIAMOND partial coverage (all events + 1 media)	€ 7,250	X (silver)	X	X (1/4 page)	X (1/2 year)	-	€ 8,250	€ 1,045	12%
PEARL partial coverage (all media)	€ 6,200	-	-	X (1 page)	X (1 year)	X (1 year)	€ 7,765	€ 1,565	20%

DETAILS AND TECHNICAL SPECIFICATIONS

ADVERTISING

DEADLINES

	PUBLISHING DATE	RESERVATION ADVERTS	CLOSING DATE ARTICLES
YEARBOOK	3 December	1 November	23 October
LNO	Every second Thursday of the month (starting 8 January)		

TECHNICAL SPECIFICATIONS | ADVERT SIZES

YEARBOOK*

1/1 page	200x265 mm (w x h) 206x 271 mm (bleed-off)
1/2 page	85x250 mm (w x h) 185x120 mm (w x h)
1/4 page	85x120 mm (w x h) 185x55 mm (w x h)

* File to be sent as a high resolution certified PDF (document size has to be the same as advertisement size) and in Postscript (always enclose fonts).

LNO





WxH	630 x 150 px
Format/size	JPEG / Max 99 Kb
Resolution	72 dpi

WEBSITE BANNER

WxH Welcome page	728 x 90 px
WxH Further pages	300 x 250 px
Format	JPEG or animated GIF
Resolution	72 dpi
Size	Max 99 Kb

COVERAGE & CIRCULATION

Our editions are distributed in a controlled circulation to targeted readers **worldwide**. Our readership includes FINAT member companies (label printers & suppliers), national & regional label associations and their members, packaging magazines, and subscribers from the labelling and adjacent industries.

PRINT RUN	ONLINE ADDRESSES	COVERAGE IN COUNTRIES	PAGE VIEWS PER MONTH
			
2,750	3,500	70	13,800

SPONSORING

EUROPEAN LABEL FORUM

GOLD SPONSOR

- Listing as Gold Sponsor in all official FINAT ELF documentation as of mid-March 2026
- Full page f/c advert in programme book (supply as PDF 10 x 20.5 cm, w x h)
- Company logo for FINAT sponsor banner and website (supply in 2 formats:
 - EPS
 - JPEG 200x200 pix)
- Company banner rotating on FINAT website (1 May - 1 October)
supply in 2 formats:
 - 728 x 90 w x h (animated) GIF
 - 300 x 250 w x h (animated) GIF
- Company banner on ELF website (supply as: 320 x 460 pix w x h in (animated) GIF)
- Company description on ELF website (max 150 words)
- Company listing in event app (details tba)
- A tabletop (table + electricity) for the entire duration of the forum
- Free entry to the forum for the 1st delegate
- Two VIP tickets for your customer (label printers that are not a member of FINAT yet)
- A 10-seconds' video promotion of your company or product on screens during the B2B breaks

SILVER SPONSOR

- Listing as Silver Sponsor in all official FINAT ELF documentation as of mid-March 2026
- Half page f/c advert in programme book (supply as PDF 10 x 11 cm, w x h)
- Company logo for FINAT sponsor banner and website (supply in 2 formats:
 - EPS
 - JPEG 200x200 pix)
- Company description on ELF website (max 100 words)
- Company listing in event app (details tba)
- A tabletop (table + electricity) for the entire duration of the forum
- 50% discount on participation fee 1st delegate
- Two VIP tickets for your customer (label printers that are not a member of FINAT yet)

BRONZE SPONSOR

- Listing as Bronze Sponsor in all official FINAT ELF documentation as of mid-March 2026
- A tabletop (table + electricity) for the entire duration of the forum
- Option to sponsor either lanyards or pens, or pads

PRINTER-2-PRINTER SEMINAR

STANDARD SPONSOR

- A tabletop for the entire duration of the seminar
- Exhibitor listing (company name and logo) in all official FINAT seminar documentation (LNO, seminar brochure etc.) as of June 2026
- Company logo displayed on FINAT presentation and FINAT banner during the seminar



DEADLINES

	APPLICATION SPONSORSHIP	SUPPLY OF LOGO	SUPPLY OF OTHER VISUALS & DOCS
ELF	No later than 16 April	Upon application but no later than 22 April	No later than 30 April
P2P SEMINAR	No later than 1 September	Upon application but no later than 3 September	No later than 17 September

APPLICATIONS

CLICK HERE OR SCAN THE QR CODE FOR THE FORM.



INFORMATION

For more information and a tailormade offers, please contact Jakovina van Haeringen at the FINAT secretariat.
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Tabletop ELF2025



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FINAT - THE ASSOCIATION FOR THE EUROPEAN LABEL INDUSTRY