

# FINAT

Promoting the interests of the self-adhesive labelling industry

## MEMBERSHIP BENEFITS

be a **FINAT** member !

[www.finat.com](http://www.finat.com)

### Membership Offers

The self-adhesive label industry is changing radically. Globalization, margin pressures and technological innovation all impact the label printer and the whole industry supply chain today.

FINAT exclusively devoted to promoting the interests of self-adhesive labelling exists to address these issues, and to offer a range of exclusive benefits for member companies.

Representing all sectors of the supply chain from raw material and labelstock suppliers to printers, FINAT has a unique focus on the needs of the self-adhesive label business and an ability to shape its future in the international arena:

- FINAT represents the industry's interest to legislators and the general public in international and national arenas;
- FINAT provides a shop window for the best in self adhesive labelling for retailers end-users
- FINAT provides the framework for establishing common industry standards
- FINAT provides tools to enhance your product and business performance
- FINAT brings together a unique, multidisciplinary knowledge and expertise bse
- FINAT provides access to an international network of industry 'peers'.

In short FINAT stands for quality, credibility, independence, professionalism and access to market-specific knowledge and expertise.

### Membership Discounts

The benefits of membership of an association can be measured in a variety of ways. There are strategic benefits in supporting FINAT, thereby enhancing our industry's strength and negotiating power towards politicians, customers and consumers. There are industrial benefits derived from having access to a platform to share knowledge and expertise and establish professional standards. And finally, there are the direct "material" benefits of membership of an association in the form of exclusive discounts and services at special rates and conditions that members could not obtain individually. As far as these material benefits are concerned, FINAT members are invited to take advantage of our expanding portfolio of exclusive benefits. The current portfolio of 3rd Party FINAT Member Discounts includes:



## Membership Exclusiveness

The exclusiveness linked to FINAT membership is our special gift to FINAT members. The FINAT Website [www.finat.com](http://www.finat.com) is the privileged channel of information and represents the window on the label industry. Information, technical publications, meetings proceedings and statistics are available for members in the members-only section of the site. Exclusivity is the keyword, come and get it!

FINAT members are important to us and to how much we care, we have created a set of logos that can be used in their daily communication:

- Proud Member of FINAT



- Active (=committee) member of FINAT



- Winner of FINAT Label Award (reserved for 2 years to the Award winners)



## WHY JOIN FINAT?

FIND OUT MORE ABOUT HOW FINAT CAN BENEFIT YOUR BUSINESS:

### Networking

- FINAT Congress
- FINAT Technical Seminar
- FINAT Label Printer Forum
- FINAT permanent committee meetings (Marketing, Technical)
- FINAT at Labelexpo
- Young Managers Club
- Other B2B Networking events

### Information

- FINAT Labelling News
- FINAT Labeling Vision
- E-newsletter
- FINAT press releases
- Website
- Industry related publications

### Education

- Educational and technical handbooks
- E-brochure why self-adhesive

### Exclusive member tools and services (ROI)

- FINAT member certificate
- FINAT (active) member logo
- Winner of FINAT Label Award logo
- Market statistics
- Recycling and waste management support
- Preferential rates for FINAT members on selected third party products and services
- Free access to the members' only section of the FINAT website and subsequently to exclusive information and downloadable files

### Visibility

- FINAT Labelling Competition
- Media coverage and advertising
- PR
- Lobbying
- Participation at events

**CAN YOU AFFORD TO STAY ON THE OUTSIDE?  
COME AND JOIN THE LABEL COMMUNITY!**

