

# Results L9 World Label Awards 2016

## WINNERS

These are the results of the 2016 L9 World Label Awards (WLA) competition judged by an international jury the day before Labelexpo Americas in Chicago in September 2016. The L9 is an alliance of global label associations for the purposes of formulating policies and gathering strategic information in connection with global matters affecting the worldwide label industry.

The current class structure includes 22 classes covering all the principal printing processes and market applications. The results are listed in class order with the Winners announced first followed by the Honourable Mention (HM) awards.

Each year all the L9 label associations are invited to submit entries for the World Label Awards. This ensures that the competition has a truly international flavour. During the past year the Australian label association LATMA and the Australian Flexographic Association merged to form a new association FPLMA (Flexible Packaging & Label Manufacturers Association). The associations taking part in this year's

competition include FINAT (Europe), TLMI (USA), JFLP (Japan), FPLMA (Australia), SALMA (New Zealand) and PEIAC (China).

These prestigious awards are valued throughout the worldwide label fraternity signalling that the label converter has achieved real excellence in label production. The awards are not only seen as a boost for the production personnel connected with producing the label but also as a valuable marketing tool and are often referred to as being the technical Oscars of the global label industry. The jury scrutinises every label for its technical achievement and aesthetic appeal along with converting and finishing

technology. "We are the most critical assessors of the quality of a label, often far in excess of the printers own QC department. We look for and expect a high standard of printing at this level and are not often disappointed" comments Tony White, chairman of the judging panel. "Each year we see further improvements in the ability of the label converters to amaze us with the quality levels which they achieve" he continues.

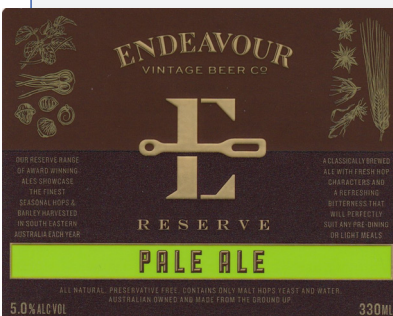
The judges for the 2016 competition included Mike Buystedt (TLMI) (Vice Chairman), Kurt Walker (FINAT), Tony Wheeler (SALMA), Andrew Maxwell (FPLMA), Sumio Morimoto (JFLP) and Ms Li Chunjie (PEIAC).



**World Label Awards**

### CLASS 1: FLEXP LINE

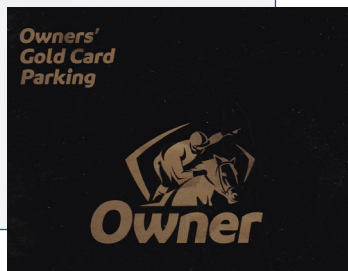
**Winner FPLMA: Hally Labels, Australia for "Endeavour Reserve Pale Ale"**



### CLASS 2: FLEXP LINE/SCREEN

**Winner FPLMA: QLM Label Makers, Australia for "Owner Parking Permit"**

**HM TLMI: Label Impressions, USA for "GT's SYNERGY BLACK CHIA"**





**CLASS 3:  
FLEXO COLOUR PROCESS**

**Winner FPLMA:** Pemara, Australia for "Jewel Beetles Stamps"

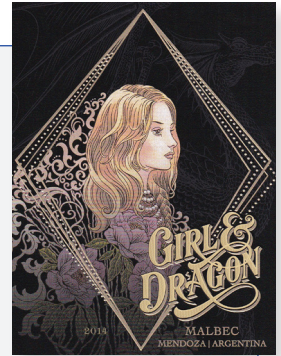
**HM TLMi:** Inovar Packaging, USA for "Aloe H2O"



**CLASS 4: FLEXO  
WINE/SPIRITS**

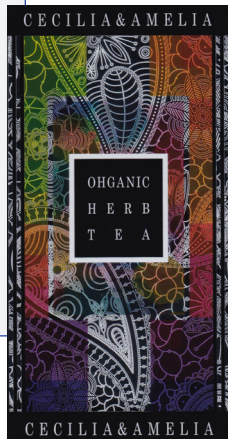
**Winner TLMi:** Multicolor North American Wine and Spirits, USA for "Girl & Dragon Malbec"

**HM SALMA:** Rapid Labels, New Zealand for "Haha Reserve Pinot Noir 2014"



**CLASS 7:  
LETTERPRESS  
COLOUR  
PROCESS**

**Winner JFLP:** Sibel Industry Co. Ltd., Japan for "Organic Herb Tea (Cecilia & Amelia)"



**CLASS 8: WINE/SPIRITS**

**Winner JFLP:** Sankyo Tac Label Co. Ltd., Japan for "KACHOUFUGETSU (Japanese Sake)"



**CLASS 9: OFFSET LINE**

**Winner SALMA:** Panprint, New Zealand for "Manukora Honey"

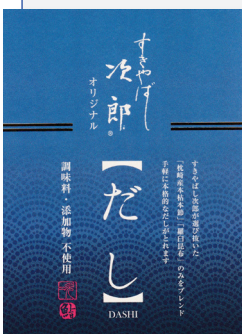


**CLASS II: OFFSET COLOUR PROCESS**

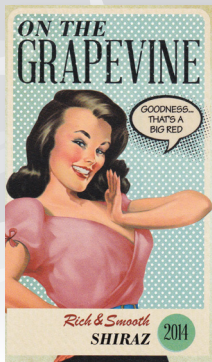
**Joint Winner FINAT:** Marzek Etiketten + Packaging Group, Austria for "Kaisersemeln"

The illustration of the bread was extremely realistic almost to the extent of 3D rendering. Printed in 6 colours including silver ink using offset litho the result was of the highest quality. The quality of the halftones especially in the highlights was excellent as were the smooth vignettes. Printed on a premium quality paper substrate this label thoroughly deserved to win this class.

**Joint Winner JFLP:** SANKYO SEAL Co. Ltd., Japan for "DASHI by Sukiyabashi Jiro"



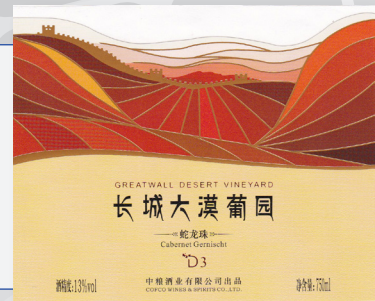




**CLASS 12: OFFSET WINE/SPIRITS**

**Winner PEIAC:** Beijing Sunrise Printing Co. Ltd., China for "Great Wall Desert Vineyard"

**HM FPLMA:** Multicolor (SA), Australia for "On The Grapevine"



**CLASS 14: COMBINATION LINE/SCREEN**

**Winner TLMi:** McDowell Label & Screen Printing, USA for "Get Real"



**CLASS 15: COMBINATION COLOUR PROCESS**

**Winner JFLP:** SUNMEC Co. Ltd., Japan for "Le Lectier"

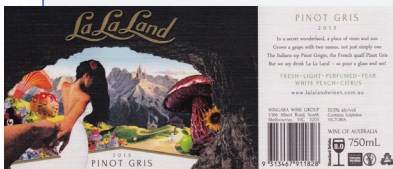


**HM FINAT:** Royston Labels, UK for "Eco Soapia Rose Geranium"  
A very busy label with a very intricate design which made excellent use of cold foiling to enhance the result. The registration was excellent and the rendering of the fine detail of the highest quality. Printed using flexography in four colours using UV inks on a white PE substrate gave this label a definite "lift". The pastel shades added to the final result.



**CLASS 16: COMBINATION WINE/SPIRITS**

**Winner JFLP:** MARU-SIN Co. Ltd., Japan for "ENMA (Japanese Shochu)"



**Winner FPLMA:** James Print Australia for "Wingara La La Land"

**HM FINAT:** Multi-Color Australia for Sellicks Hill Diavolo Shiraz Cabernet"  
A really dramatic looking label which has a dense black background with a red and gold fiery looking dragon centre label. The dragon is highlighted using a high build spot varnish which along with hot foiling highlights gives the label great visual quality. Printed in 4 colours plus gold on a high quality paper base this is a worthy award winner.



**CLASS 17: DIGITAL PRINTING**

**Winner TLMi:** Digital Label Solutions, USA for "Tell us about your Kia"



**HM FINAT:** iftsan Etiket, Turkey for "Sir Spray Limescale & Rust Remover"  
This label combines a mass of information about its benefits with a bright looking result mostly due to the metallised PP substrate used. This was printed digitally in 4 colours plus white and is laminated to protect the label in a hostile environment. The use of highly pigmented inks gives the whole label a definite lift with deep reds and the subtle use of four colour screening.





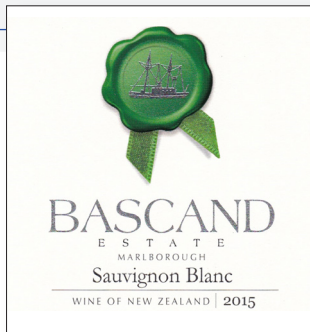
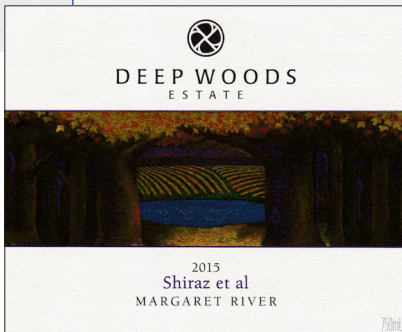
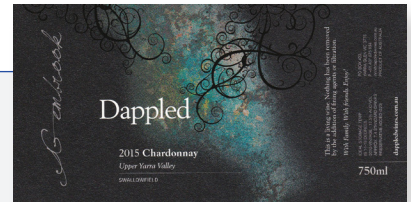
**CLASS 18: DIGITAL WINE/SPIRITS**

Winner TLMi: Multicolor Sonoma, USA for "Precision"

HM FINAT: Multicolor, Australia for "Single Vineyard Dappled"

HM FPLMA: Multicolor (WA), Australia for "Deepwoods Estate"

HM SALMA: Kiwi Labels Ltd., New Zealand for "Bascands Sauvignon Blanc"



**CLASS 19: SCREEN PRINTING**

Winner FINAT: iftsan Etiket, Turkey for "Marièn Argan Hair Shampoo"

HM JFLP: Sibel Industry Co. Ltd., Japan for "Tsuru Mau"

This is an extremely good example of silk screen printing. The gray background image shows a complicated delicate design balanced by gold and silver bands. The black type is very clean and the really small type perfectly legible. Printed on transparent pp using 4 colours including two spot colours shows just what can be achieved when screen printing is completely under control.



**CLASS 21: BOOKLETS**

Winner FPLMA: The ELNA Press, Australia for "Bostik 500ml PVC Pipe Cement"

HM FINAT: Codex Security Printing House, Hungary for "Adama Legato 500SC"

A straightforward no nonsense label printed using 4 colours on a white PP base this offers a clean image with very clear type irrespective of type size. The fact that it was produced in one pass including pre die- cutting is impressive. The bold green logo stands out well towards the centre of the label.





## CLASS 22: INNOVATION

**Winner FINAT:** Schreiner Group, Germany  
for "(rfid) DistaFerr Mini (UHF)"

*This looks to be a deceptively simple label UNTIL the manufacturing method and the application is explained. It consists of 9 layers produced in a fanfold construction protected by a foam backing for use in severe and challenging outside environments in a temperature range between -30 ° and + 85° C.*

## OVERALL RANKING OF WINNER:S BY REGION

Association	Winners	Honourable Mention	Total
JFLP	5	1	6
FINAT	3	5	8
FPLMA	5	2	7
TLMI	4	3	7
PEIAC	1	1	2
SALMA	1	3	4
Total	19	15	34

## BEST OF THE BEST

This is the fourth year that the Lg World label Awards Association has included 5 additional awards representing the "Best of the Best" entries from the principal printing processes selected during the judging process. The awards will be presented at the Tarsus Global Awards event which will be held during Labelexpo 2017 in Brussels in September 2017. The winners were selected from the winning entries in the Lg World label Awards competition from the following classes: Flexography, Letterpress, Offset Litho, Combination Printing, Digital Printing. The plaques will be presented and the winners revealed at the awards ceremony and are perceived as the "Oscars of the Oscars" of the international label industry.

The judging for the 2017 Lg WLA competition will take place on the 24th September 2017 in Brussels at the Labelexpo venue.

### For more information, please contact:

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